

Conference Agenda

(Current As Of 10/8/07) - DRAFT

(Subject To Change Based On Input From Attendees)

Sunday, November 4th, 2007

7PM Informal meet and greet for those available.
Location: Oreganos (Pizza, Pasta, & Salads)

Monday, November 5th, 2007

8:15AM – 8:50AM Breakfast Buffet – Hotel Restaurant

9:00AM – 11:30AM Introductions
Working From Home vs Office Location
Staffing (Employees vs Contractors)
Phone Systems/Phone Trees/Follow Me Services
VPS Servers vs Signature Accounts
POP or IMAP Accounts
Domain Registrations & DNS Services

12PM – 1PM Lunch – Salad Buffet

1:30PM – 3:30PM How To Take Your Business To The Next Level
Billing Software – How Do You Invoice Your Customers?
Virus & Spam Filtering Services – Live Demo Of Spam Filtering Service
Residual Income & Add-On Services – What Works and Does Not Work
Mergers/Buyouts

4PM – 6PM VPS v Signature – What Applications Work Best
Q & A with Matt Van Dam

6:30PM – 8PM Dinner – Location PF Changs (Chinese)

8:30PM Fun Activity – TBD

Tuesday, November 6th, 2007

8:15AM – 8:50AM Breakfast Buffet – Hotel Restaurant

9:00AM – 11:30AM Marketing Discussion
How Do You Market? What Works and Does NOT Work?
Presentation by viaVerio Marketing Representative

12PM – 1PM Lunch – Italian Buffet

1:30PM – 3:30PM Support Desk Procedures/Software Options – Live Demo of Cerberus
CRM Applications – Customer Tracking
Ways to Stay In Touch With Customers

4PM – 6PM Top 10 Support Issues
How To Easily Check Your Servers Performance
Q & A With Donald Wyatt (Tier 2) and Gary Sintay or Kelly Coston Of viaVerio

6:30PM - 8PM Dinner – Los Olivios (Mexican)
(Tier 2 Conference Attendees Are Invited To Join – Excellent Opportunity To Meet More viaVerio Resellers Before Heading Home!)

8:30PM Fun Activity - TBD

Wednesday, May 9th, 2007

9:00AM Breakfast (For Those Still In Town)
(Tier 2 Conference Attendees Will Be Joining Us – Excellent Opportunity To Meet More viaVerio Resellers Before Heading Home!)